



SEPTEMBER 2022

STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, KARNAL IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

Presented by

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STARTUP INCUBATOR KARNAL NEWSLETTER

September, 2022

Foreward

Entrepreneurship is the new normal of the industry and has been transforming the lives of various students. Not only is it renovating their lives, but also bringing a narrative change. This change of being lost in the havoc of thoughts to building a startup has been possible because colleges are encouraging and nurturing this in the environment. The mundane brick-and-mortar job profiles are now transmuting into enterprises which promote students' talents, from making crafts to creating sustainable products.

The Department of Higher Education Haryana and SACC India are together running the startup incubator initiative to transform various student lives. Government colleges across Haryana are working as a catalyst in the growth of the students. Incubation Centres are working ceaselessly to design programs that accelerate the student startup founders' journey.

The Startup Incubator Cum Centre of Excellence, Karnal, is grateful to all of the Principals, Entrepreneurial Development cells, and teachers who have joined our hands in building a conducive environment that positively impacts the journey of student founders.

Special thanks to:

Dr. Sarita Kumar

Principal, Pt CLS Govt. College,
Karnal

Dr. Nirmal Atri

Principal, Govt. College for
Women, Karnal

Dr. Satish Bhardwaj

Principal, SUS Govt. College,
INDRI, Karnal

Dr. Suresh Kumar

Principal, Govt. College,
Gyanpura Gharaunda, Karnal

Insights This Month

**12**

Outreach Sessions

**02**

Mentoring Sessions

**12**New Startup Applications
& Enquiries**1**

New Startups Incubated

**43**Total Number of Active
Startups

Awareness Sessions



On 5th September'22, an awareness session was conducted for 18 students from various departments at Startup Incubator, guiding them to communicate in a suitable manner.

On 7th September'22, we conducted an awareness session for 12 students of Department of Computer Science at startup incubator.

In the one-on-one interaction, we discussed about the journey of entrepreneurship and gave attention to each student's point of view.



An outreach boot camp session was conducted on 8th September'22 for 220 students from various departments of APIIT SD INDIA at auditorium of APIIT SD INDIA.

We guided them about entrepreneurship and its role in economic development along with resolving queries of students regarding registration process and other formalities.

Awareness Sessions



We communicate with students at one to one level to help them overcome the fear of being judged.

On 9th September'22, our team conducted awareness session for 10 students from Department of Commerce at startup incubator.

At our incubation center, we focus on both group discussions and one to one interaction to keep students at a comfort.

On 12th September'22, we conducted awareness session for 40 students from various departments of Pt. CLS Government College at startup incubator. We received applauds and new ideas.



On 14th September'22, we conducted awareness session for 20 students from various departments of Pt. CLS Government College at startup incubator.

We happily resolved their queries as we interacted with them individually.



Awareness Sessions



The outreach session was conducted on 15th September'22 at incubator center and focused on the basics of entrepreneurship, upskilling the students and taking them through the first steps of developing a business idea.

We conducted awareness session for 6 students from various departments of Pt. CLS Government College at startup incubator. The programme was aimed at providing a platform for technical students, youngsters to directly interact with successful entrepreneurs.



Through our startup incubator's initiatives, we create exciting opportunities such as an awareness session for 35 students on 21st September, 2022 from various departments of Pt. CLS Government College at startup incubator.

Awareness Sessions



On 29th September'22, we conducted awareness session mixed with group discussion for 37 students from various departments of Pt. CLS Government College at startup incubator.

On 29th September'22, we conducted an outreach boot camp for 82 students from Department of Commerce, Government College for Women during which we guided the students about benefits of being a part of incubator with us.



On 30th September'22, we conducted an outreach boot camp session for more than 900 students from various departments during Talent Hunt Show of Pt. CLS Government College. We successfully resolved enquiries at incubator and the students shared their innovative business ideas.



Idea Discussion



On 5th September'22, Ms. Vanshika from Department of Psychology discussed her idea of starting counselling services for students where we guided her to list out various services and charges to be catered to students for these services.

On 6th September'22, Mr. Sahil from Department of Tourism discussed his idea of starting tour and travel company. We guided him to start off with market research for similar business.



On 12th September'22 Mr. Pardeep from Department of Arts discussed his idea of starting online platforms for traditional medicine practitioners. He was guided to list out the therapies provided by existing practitioners, incubation process and legal formalities associated with it.



Idea Discussion



On 2nd September'22 Mr. Bantu from Department of Economics discussed his idea of starting fast food point in Karnal. We advised him to prepare menu and budget for the same. Not only this, we also guided him about incubation process and legal formalities.

Ms. Saloni from Department of Commerce discussed her idea of starting digital marketing services for clients on 9th September'22 wherein she was guided to list various services to be catered to clients and their rates.



On 13th September'22, Mr. Deepak from Department of Tourism discussed his idea of starting tour and travel agency exclusively for religious places. We suggested him to shortlist such places, services, prices to be provided to customers.



Idea Discussion



On 14th September'22 Ms. Neha from Department of Science discussed her idea of starting nail art lounge. We guided her to visit few salons to generate the pricing ideas and other important things related to desired business.

On 15th September'22, Ms. Vaishali from Department of Commerce discussed her idea of starting painting and portrait making. She was suggested to curate list of services and charges, and incorporate some trainings in same domain.



On 20th September'22 Mr. Deven from Department of Computer Science discussed his idea of starting export of handloom products. The team guided him to list out the products to be exported along with the countries to which products can be exported.

Idea Discussion



On 26th September'22 Mr. Sidhi from Department of Computer Science discussed his idea of starting online learning platform. We asked him to write down the courses and subjects, We also suggested him to connect with trainers.

On 27th September'22, Ms. Priya from Department of Commerce discussed her idea of starting healthy tiffin services for college students. We asked her to list out the menu, cost explained legal formalities of incubation process.



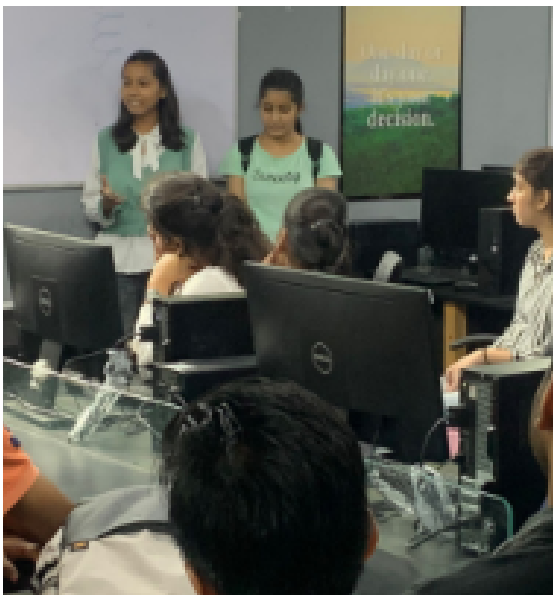
On 27th September'22 Mr. Vinay from Department of Commerce discussed his idea of starting tea points at various locations in the city. We suggested him to list out the variety, quality and cost along with other legal formalities of incubation process.

My Story Sessions

On 15th September'22, Ms. Anu from the startup team Pearl Sisters conducted - the "My Story Session."

Where she inspired students with life stories of entrepreneur journeys. She also shared her experience participating in an exhibition cum sale organized by TIECON Chandigarh.

Her session highlighted how the incubation centre has been beneficial in her journey.



Workshops



A mehndi workshop was conducted on 20th & 21st September'22 for 33 students from various departments of Pt. CLS Government College at startup incubator. Ms. Kajal and Ms. Sanjana from startup team-Hans Mehndi Arts guided students about how to apply Heena and prepare Heena cones. All the students really appreciated the session.

Mentoring Session



Mr. Manoj conducted a mentorship session on 15th September'22 on "How to Attract Customers".

Ms. Anu from startup team Pearl Sisters, Ms. Saloni from startup AWS Gallery, Mr. Shubham from startup team Usherr, Mr. Gaurav from startup team Meta Clay and Ms. Kajal from startup team Hans Mehendi Arts along with 15 students participated in the session.

Mr. Manoj shared his insights on customer psychology and how to use it to grow business.

IT Mentoring Session



Mr. Gulshan conducted IT Training session on 15th September'22, about how to use Canva and other tools for designing.

Ms. Anu from startup team Pearl Sisters, Ms. Saloni from startup team AWS Gallery, Mr. Shubham from startup team Usherr, Mr. Gaurav from startup team Meta Clay and Ms. Kajal from startup team Hans Mehndi Arts along with 10 students participated in this session.

Mr. Gulshan trained all the participants on how to use various designing tools effectively.

New Incubates

Nail Glam by Leena

We are providing beauty services like Nail art, Nail Extentons and Hair extensions services. Not only this, we also provide Training classes to students for Nail and Hair services.

Founder- Leena



Startup Testimonials



We have started a Digital Marketing Agency named Digicell. I am thankful to Startup Incubator for providing us with the space for the first office and infrastructure. The startup Incubator team has constantly been mentoring us on day-to-day issues.

Founder- Ashish
Startup- Digicell

Our Incubated Startups



Radhey Krishna Dairy farm
Founder - Gaurav



Prithvi Gardening Tech
Founder - Vasu



Navu Art & Craft
Founder-Navneet



MN Handloom
Founder-Afsana



Marketing Hub
Founder - Ravi



Her Crafts
Founder - Diksha



Healthy Life diet clinic
Founder - Reena



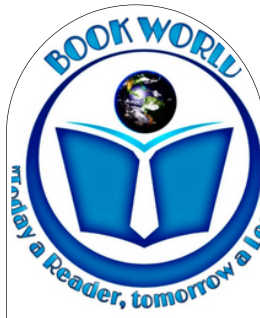
Happy Hands
Founder-Dimpal



Craft Hub
Founder - Dimpal



Build it Better
Founder - Himanshi



Book World
Founder - Shivani



Alphabetz
Founder - Anita



Anupam Pickles
Founder - Ankush



Perception 2.0
Founder - Vandhana



The Learning Point
Founder - Sonia



Super power Securities
Founder-Sumit

Our Incubated Startups



Around Services

Founder – Shivani



AWS Gallery

Founder – Saloni



Style Boutique

Founder – Gaurav



Spark N Glow

Founder – Bharti



Pearl Sisters

Founder – Anu



MR Job Placement Agency

Founder-Sandeep



Pathway Counselling Services

Founder – Ravita



Baani Arts

Founder – Sheetal



Candle Oasis

Founder – Prachita



Krishna caterings

Founder – Sapna



Radhey Radhey Fashion

Founder – Kajal



The Roots

Founder – Sakshi



BINVESTS

Founder – Deepak



Hwealth Connection

Founder – Namandeep



Karnal Home Tuitions

Founder – Vikas



Usherr

Founder – Shubham

Our Incubated Startups



Master Stroke

Founder - Apurva



**HR 10 Media
Production**

Founder - Ankush



Meta Clay

Founder - Gaurav



**MOM'S CHOCO
BITES**

Founder - Riya



Shivions group

Founder - Smile



KINAVA

Founder - Naveen



Digicell

Founder - Ashish



**Hans Mehendi
Arts**

Founder - Kajal



Shivangi Creatives

Founder - Shivangi



**Hwealth
Connection**

Founder - Naman



**Linken Abroad
Junction &
Educademy**

Founder - Aman



Binary Wings

Founder - Manoj



Nail Glam by Leena

Founder - Leena



Nurturing human excellence
through entrepreneurship

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Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.



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/saccindia



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