**Department Of Computer Science**

**Lesson Plan**

**Name: Sh. Naveen Monga Paper Code: BCA-243**

**Branch – BCA (4th Sem.) Paper: E-Commerce**

 **3 Days in a Week**

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| **Week** | **Date** | **Topics To Be Covered** |
| 1 | 1.1.2024 to 6.1.2024 | **Unit-1** Introduction to E-Commerce-Business Operations Ecommerce vs Traditional Business Practices |
| 2. | 8..1.24 to 13.1.24 | Concept of B2B, B2C, C2C,B2G,G2H,G2C Features of Ecommerce, Types of Ecommerce Systems |
| 3 | 15.1.2024 to 20.1.2024 | Elements of Ecommerce, Principles of E-Commerce, Benefits of Ecommerce and limitations of Ecommerce Systems |
| 4 | 22.1.2024 to 27.1.2024 | Management Issues relating to Ecommerce, Operations of Ecommerce,  |
| 5 | 29.1.2024 to 3.2.2024 | Credit card transaction Secure Hyper text Transfer Protocol, Electronic Payment Systems |
| 6 | 5.2.2024 to 10.2.2024 | Secure Electronic transaction, SET encryption, Process Cyber cash, Smart cards, Indian Payment Models |
| 8 | 12.2.2024 to 17.2.2024 | **UNIT-II**EDI in Governance, E-Government Applications in E-Governance, Concept of Government to Business, Business to Government and Citizen to Government |
| 9 | 19.2.2024 to 24.2.2024 | E-Governance Models, Private Sector interface in E-Governance , |
| 10 | 26.2.2024 to 2.3.2024 | Applications in B2C,Consumers shopping procedure on the Internet  |
| 11 | 4.3.2024 to 9.3.2024 | Impact on disinter mediation and re-intermediation, Global Market, Strategy of traditional department stores |
| 12 | 11.3.2024 to 16.3.2024 | **UNIT-III** Products in b2c model; success factors of e-brokers; Broker-based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; |
| 13 | 18.3.2024 to 22.3.2024 | Real estate market; online stock trading and its benefits; Online banking and its benefits; Online financial services and their future; E-auctions – benefits, implementation and impact |
| 14 | 01.4.2024 to 06.4.2024 | **UNIT-IV**Applications in B2B: Key technologies for b2b; architectural models of b2b,characteristics of the supplier –oriented marketplace, buyer-oriented marketplace andintermediary-oriented marketplace; |
| 15 | 08.4.2024 to 13.4.2024 | Just In Time delivery in b2b; Internet-based EDIfrom traditional EDI; Marketing Issues in b2b. |
| 16 | 15.4.2024 to 20.4.2024 | Emerging Business models: Retail model; Media model; advisory model, made-to-ordermanufacturing model |
| 17 | 22.4.2024 to 27.4.2024 | Do-it- yourself model; Information service model; EmergingHybrid models; Emerging models in India, Internet & E-Commerce scenario in India; Internetsecurity Issues; Legal aspects of E-commerce |
| 18 | 29.4.2024 to30 .4.2024 | Revision |