

Department of Higher Education, Haryana

Startup Accelerator
Chamber of Commerce



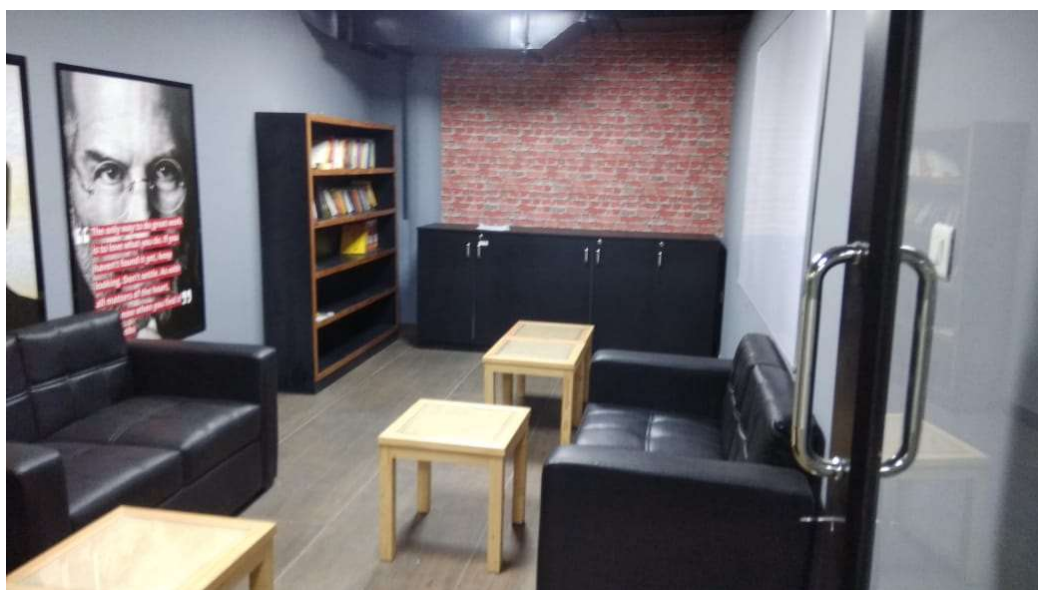
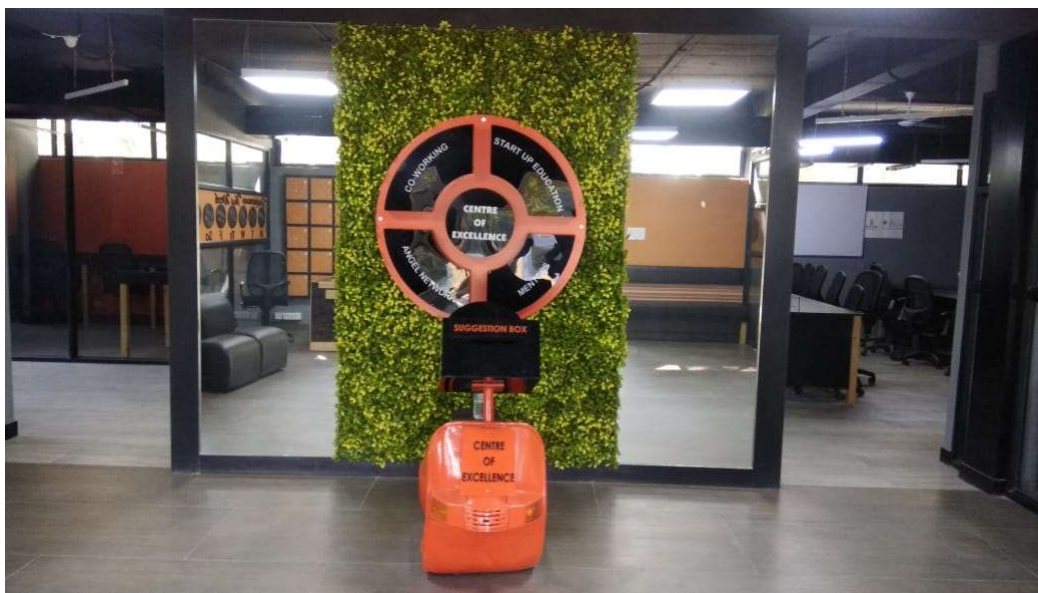
eKARMA
Join Global Workforce

PERFORMANCE REPORT FROM SEP 2019 TO DEC 2020

Department of Higher Education in association with Startup Accelerator chamber of Commerce has started Startup Incubator cum e-Karma Training Centre at Pt. Chiranjilal Sharma Government College, Karnal in September 2019.

INFRA STRUCTURE

Various facilities like Conference Room with Video Conferencing facility, Class Room, Workstations, Lab, Private Cabins, Network Room, Pantry & Wash Rooms are provided at Startup Incubator for startups & students. Other facilities like Central Airconditioning, Free High Speed Internet, Computers, Printers etc. are also available for students.



ABOUT STARTUPS

Starting from September 2019 we have guided around 7000 students of college towards entrepreneurship. We encourage students to use their skill set in their area of interest to become Job Provider rather than Job Seeker.

A total of 28 Startup Teams have been registered and a total of 10 Startup Teams have been incubated with Startup Incubator, Karnal. our startup teams are working in various domains like Online Book Library, Online Product Selling Portal, Online service Providing Portal, Nail Art, Painting, Art & Craft, Tourism, Organic Compost, Logo Designing, Garden Technology, Online Education etc.

S. No.	Names of Startup Team	Industry	City
1	MN Handloom	Handloom	Panipat
2	The Learning Point	Teaching	Karnal
3	Happy Hands	Wellness	Karnal
4	HerCrafts	Craft	Karnal
5	ArtyCrafty	Craft	Karnal
6	BOOK World	Service	Karnal
7	BOOK4U	Service	Panipat
8	Healthy Life Diet Clinic	Healthcare	Karnal
9	Women Empire	Service	Karnal
10	Yoga Planet	Service	Karnal
11	Perception 2.0	Media	Karnal
12	Shoptowns	Online	Karnal
13	Around Services	Online	Panipat
14	Craft Hub	Craft	Karnal
15	A.K Crafts	Craft	Indri
16	ECO Fields	Agriculture	Panipat
17	Navu Art & Crafts	Craft	Karnal
18	Prithvi Gardening Tech.	Agriculture	Karnal
19	Super Power Securities	Service	Karnal
20	Anupam Pickles	Food	Karnal
21	Alphabetz	Education	Karnal
22	Marketing Hub	Marketing	Karnal
23	Build it Better	Industrial	Karnal
24	Rudraksh Event Management	Event	Karnal
25	Tour Takers	Tourism	Karnal
26	VS Jobs	Employment	Kurukshetra
27	Digicell	Digital Marketing	Karnal
28	Art With Saloni	Art & Craft	Karnal

INCUBATION PROCESS

Our incubation process starts with Idea Validation in which we discuss each and every aspect of idea of students and guide them in case of any discrepancy. Then we guide them to develop Prototype of their ideas. After that we guide them about Product Development, Marketing & Sales strategy, Financial Management and give them funding options (if required). If everything goes fine then we register them with Department for Promotion of Industry & Internal Trade (DPIIT), Startup India portal, Startup Haryana portal and Government e-Market Place portal (GeM).



ACTIVITIES

1. Organized 130 Boot Camps cum Awareness Sessions from September 2019 to March 2020 in which around 2500 students participated. They all got idea of Entrepreneurship and how to promote any Idea.



2. Organized 20 Outreach Sessions in Government College for Women, Karnal and SUS Government College, Indri from September 2019 to March 2020. Around 800 students participated in these sessions and get to know about Startup Incubator and Incubation Process.



3. Organized 20 Mentorship Sessions for startup teams and students from September 2019 to March 2020. Around 600 students got benefited from these sessions. These sessions were conducted by professionals from various domains like Film Industry, Digital Marketing, Agriculture, Programing, Web Development and Manufacturing Industry.



4. Organized Mehandi Workshop in October 2019 in which 8 students took part and generated a revenue of Rs. 4200.



5. Organized Deepawali Exhibition in October 2019 in which 25 students took part with various products like Jute Bags, Pooja Thali, Candles, Diyas etc. They generated a revenue of Rs. 10000 in the event.



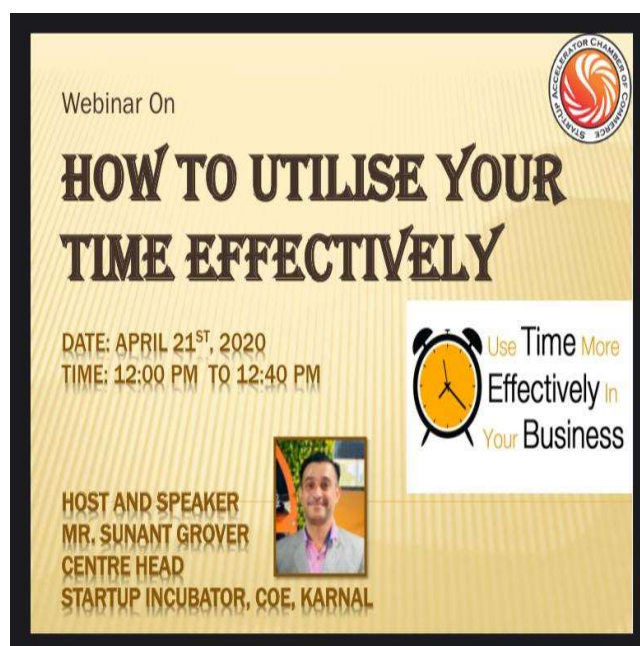
6. Organized a 15 days Training Program in association with Department for Micro, Small, Medium Enterprises (MSME). 25 students from college attended the training program. During training candidates learned about Company Registration, Banking Process, Various Funding schemes, Policies of DPIIT, Policies of MSME, International Trade, Intellectual Property Rights etc. After completion of training all 25 candidates were awarded with certificates by MSME and SACC.



7. Organized Startup Meet in January 2020 in which all startup teams took part and shared their experiences.



8. Organized 125 online webinars from April 2020 to September 2020 for our startup teams and students. Around 3000 students got benefited from these webinars. These webinars were conducted by various Industry Experts, Mentors, Startup Founders and Intellectuals.



9. Organized Haryana Accelerator Program (HAP) in association with Startup Haryana Department from August 2020 to September 2020. A total of 72 registered startup teams in Haryana attended this program. Haryana Accelerator Program consisted of 16 webinars conducted by various professionals like Mentors, Legal Advisors, Chartered Accountants, Founders of Bulls Eye Institute, Founder of Santa Banta.Com, Industry Experts & Intellectuals.

**STARTUP
HARYANA**
FIRST STEP OF SUCCESS

Session 2

Haryana Accelerator Program
Take your startup to the next level
August to October, 2020

Mentor

Adv. Ekant Agarwal
Executive Director of SACC & Founder - Ekant Associates

Sunant Grover
Founder Director at The Career Makers & Head, Startup Incubator, Karnal

Topic 1 [August 6th, 2020] [4 PM to 5 PM IST]
Idea Selection/ Validation
Takeaways:

- An action plan to validate any business idea
- Learn the art of ideating
- Ultimately a sustainable business model

Topic 2 [August 6th, 2020] [5 PM to 6 PM IST]
Problem Identification
Takeaways:

- Problem definition, problem identification
- Models and techniques to analyse problems.
- Tools to solve problems

Powered by


10. Organized Mehandi Workshop in November 2020 in which 10 students participated and generated a revenue of Rs.5500.



ABOUT E-KARMA TRAINING PROGRAM

To strengthen the objective of Government of Haryana to provide maximum employment / self employment opportunities to the youth of Haryana, Department of Higher Education is running a unique training program namely “e-Karma”. This program is designed to educate unemployed graduate / post graduate youth between the age of 18 to 30 years on the latest technologies along with soft skills, freelancing and marketing skills.

This program will help them to become financially independent by encouraging self employment through internet based freelancing work or by generating employment opportunities. During this ongoing global pandemic when most of the IT companies are adopting work from home culture, the demand of freelancers has increased many times.

WORKSHOPS

To encourage youth for freelancing e-Karma, Karnal centre has organized 51 workshops in various topics like freelancing, online bidding, marketing, business ethics and financial management etc. by various industry experts, bloggers, mentors and intellectuals.

DOHE Govt. of Haryana
in association with **EKARMA**

WEBINAR ON

HOW TO EARN MONEY FROM BLOGGING

Sep 4 2020
11:00 AM to 12:00 PM (IST)

MR. VISHAL SHARMA
Ex Marketing Analyst (Google)
Chief Marketing Officer @blink

HOST

DOHE Govt. of Haryana
in association with **EKARMA**

How to Start a Blog: Step-by-Step Guide

1. Pick a Topic
2. Select a Platform - WordPress
3. Pick a Domain Name
4. Find good hosting - Do not buy Godaddy hosting
5. Make a website
6. Start Posting your blog

eKARMA
Join Global Workforce

SEP 19, 2020

CAREER IN FREELANCING

Earn Money From Home

TRAINING

A total of 220 students have successfully completed their 6 months training out of which 110 students have been trained in PHP web development and 110 students have been trained in Digital Marketing.



ONLINE CERTIFICATIONS

Apart from training & workshops students have done other online certifications like Google Analytics, Semrush Content marketing, Hubspot Social Media Marketing, Google Search Ads, British Council, PHP Programing Advance and Study Section etc.

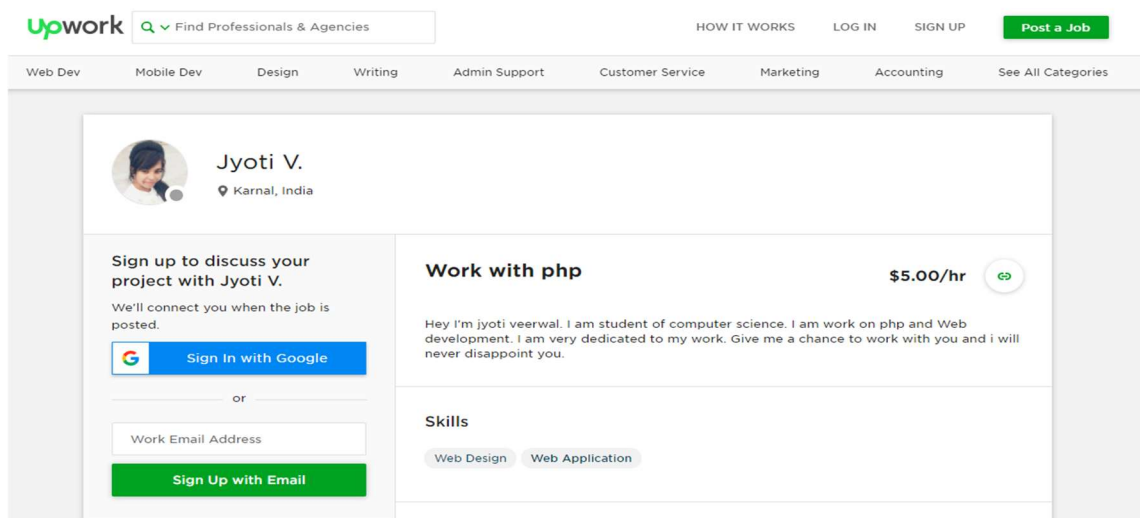
A total of 310 online certifications have been done by students.



FREELANCING PROFILES

To encourage freelancing we helped students to generate their Freelancing Profiles on various Online portals like Guru.com, Freelancer.com, Upwork.com, Peopleperhour.com etc.

A total of 287 profiles have been created by our students.



PLACEMENTS

A total of 30 students have been placed in various companies like Mahindra Group, Netsmartz Group, Cynet Systems Pvt. Ltd., Trimax HR Solutions etc.

A total of 12 students are working as Freelancers in Facebook Marketing, Digital Marketing, Online Sales etc.

A total of 28 students have been shortlisted for jobs in various companies and will join soon.

**netsmartz**
Global Technology Solutions Partner
SINCE 1999

Letter Of Intent

Ref: NTZ/HRD/DEV/2020/594-2944

Date: 16-Sep-2020

Sub: Offer Letter

Mr. Gourav
S/O Ramesh Kumar
Salwan, Kamal,
Haryana - 132046
Contact Number – 9896223703

Dear Gourav,

We are pleased to offer you the contract of Consultancy services at **Netsmartz Infotech Pvt. Ltd.**

The Consultancy period will commence from **21-Sep-2020 to 20-Sep-2021**. The Company will pay a monthly fee of Rs. **12000/-** for the services rendered by you. The fee paid will be subject to the applicable tax rates and tax would be deducted accordingly.

As per this contract, you have agreed to the following:

1. You will complete the assigned task within the stipulated time.
2. You can use the facilities available in the Company with prior approval from the Management.
3. You will serve the company for minimum 1-year from date of joining and give 60 days' notice in case of discontinuation of Consultancy service before 1-year company reserves the right to recover INR 60,000 as training cost.
4. In case your performance is not as per the Company's defined standards, Company reserves the right to terminate your Consultancy Services without any prior notice.
5. The Company reserves the right to hold back the experience letter/relieving letter or any other document certifying the Consultancy Services rendered by you in case:
 - a. You discontinue your Consultancy Services before completing the contract period which is for 1 year.
 - b. You discontinue the Consultancy Services in the middle of any project/assignment.
6. The Company also reserves the right to initiate a legal proceeding against you, in case you discontinue rendering the Consultancy Services without any proper prior intimation or absent yourself without sanctioned leave/prior notice.
7. You will be an independent consultant and that there will be no employer-employee relationship between the company and you. Hence, you will not be entitled to any of the employees benefit plans of the Company.
8. You shall not in any manner disclose to any person, firm, corporation, or partnership any information concerning the affairs/business of the Company including but not limited to any trade secrets, production processes, customer pricing and marketing plans. This covenant shall remain in effect for a period of three years after the termination of this contract.
9. The Company shall not be liable to you or your representatives on account of any personal injuries or property damage sustained by you in performance of services hereunder. You shall hold company harmless from all liability for personal injuries or property damage directly related to the performance of Consultancy Services.

Please affix your signature on the acceptance copy and return the same to us.

Thank You.

For Netsmartz Infotech Pvt. Ltd.



(Authorized Signatory)

I accept the above-mentioned terms and conditions of contract and shall join on 21-Sep-2020



Signature: 

Name: Gourav