

3.3.3 Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years (10)										
Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/SSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	NARESH KUMAR	IMPACT OF RURAL DEVELOPMENT PROGRAMS ON RURAL PEOPLE			NATIONAL	NATIONAL	2015	978-81-8484-459-7	Pt. C.I.S Govt. College	REGAL PUBLICATION
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## Contents

Pforeword

Preface

List of Contributors

### PART I ACQUIRING AND RETAINING HUMAN RESOURCES

1. Recruitment, Reward and Retention  
*Alka Khavhanda*
2. E-Recruitment  
*Deepika*
3. Factors Determining Employees Intent to Leave an  
Organization : A View from Private Educational  
Institutions in Patiala  
*Jasrajdeep Singh and Rishia Singh*

### PART II DEVELOPING HUMAN RESOURCES

4. Emerging Trends in HRD Practices in Indian Industry  
*Harna and Ajay Gauri*

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5. Human Resource Development (HRD)  
in Telecom Industry in India  
*Anju Jindal* 31
6. Impact of Rural Development Programmes on  
Living Standard of Rural People  
*Naresh Kumar, Rajpal and Baljit Singh* 39
7. Career Counseling : Career Development and  
Advancement  
*Shivani Daxer* 45
8. Human Resource Development Practices in  
Present Scenario in Indian Industry  
*Anuradha* 59
9. NCC—A True Activity for Human Resource  
Development  
*Pooja* 69
10. An Assessment of Training Practices Followed by  
Public Sector : A Study of an Insurance Company  
*Sarab Sadit Watankhab Ardestani* 77

## PART III

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6

## Impact of Rural Development Programmes on Living Standard of Rural People

NARESH KUMAR, RAJPAL AND BALJI SINGH

#### INTRODUCTION

India is the second largest populated country in the world after China. In India 60 per cent population is young and the average age of the population is 29 years. It is the strength of our economy if we are able to provide them proper training and create job opportunities. If we are not able to utilise this human capital, it can create problem in the economy. In India 80 per cent population is living in rural areas. Mahatma Gandhi used to say that the soul of India dwells in its villages, until villages develop, economic growth would have no real meaning. Therefore, during the last few years, more attention is being given to rural development.

In India, main problems are poverty and unemployment. To eradicate poverty, it is essential to create employment opportunities in the rural areas. The rural development programs can prove to be a milestone in this direction. Poverty can be defined as social phenomenon, in which a section of society is unable to fulfill even the basic needs of life. The planning commission has defined the poverty line on the basis of recommended nutritional requirements of 2400

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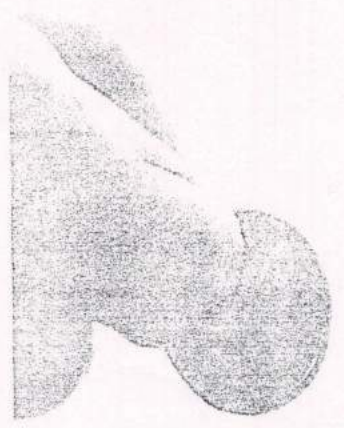
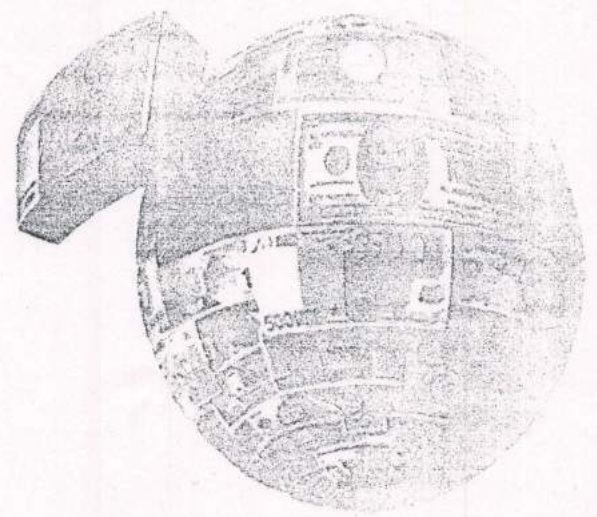
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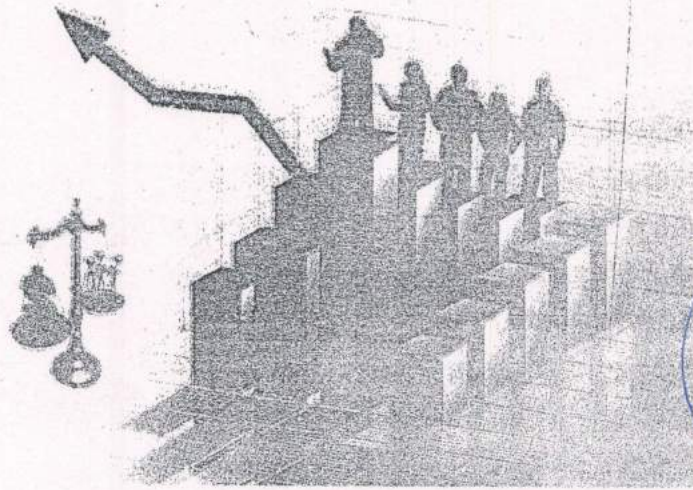


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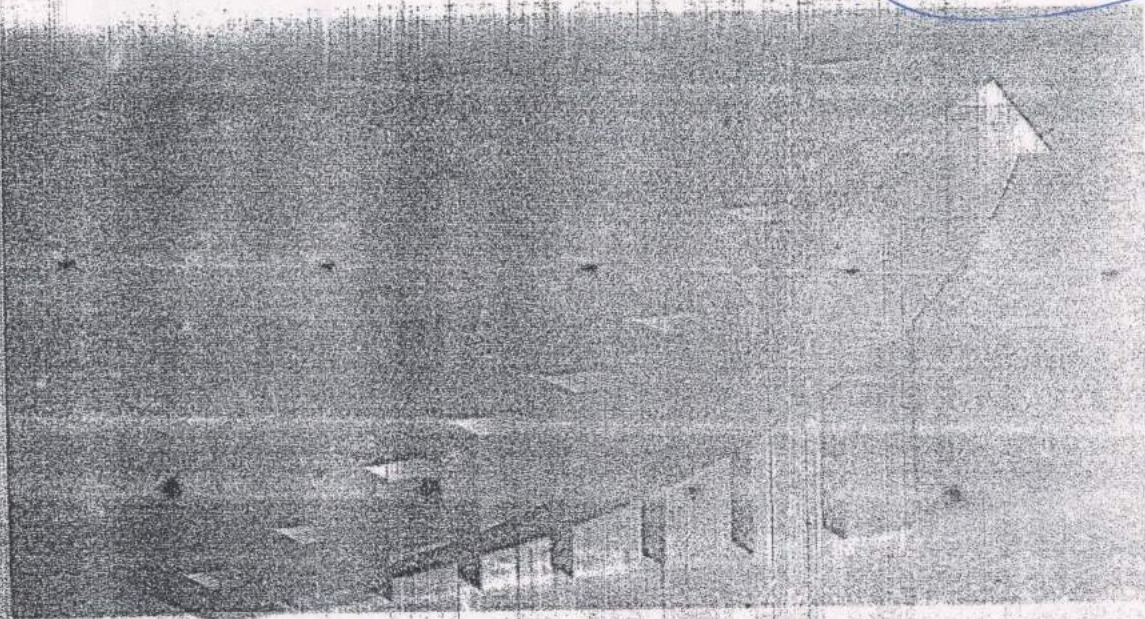
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8.	रिटेल संगठन (Retail Organisation)	8.1-8.25

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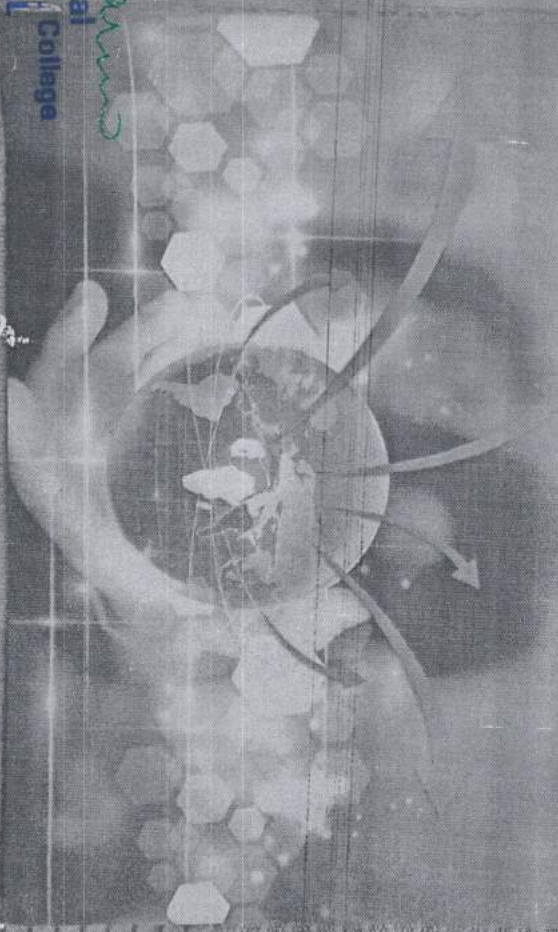


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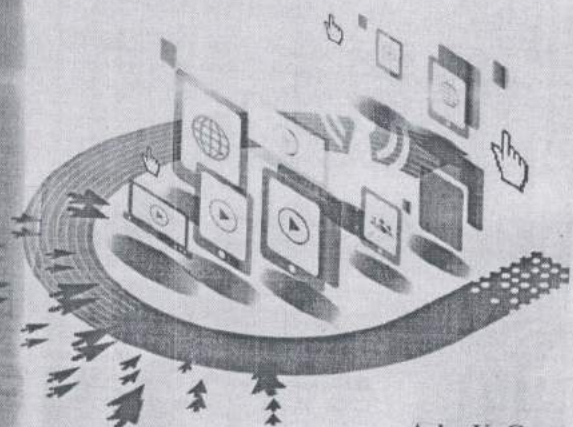
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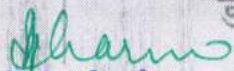
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# अनुक्रम

आमुख	8
इकाई -1	9-49
1.1 भाषा की परिभाषा, प्रकृति एवं विविध रूप।	10
1.2 हिन्दी भाषा की विशेषताएँ : क्रिया, विभक्ति, सर्वनाम, विशेषण एवं अव्यय संबंधी।	23
1.3 हिन्दी की वर्ण व्यवस्था : स्वर एवं व्यंजन।	47
इकाई-2	50-58
2.1 स्वर के प्रकार- ह्रस्व, दीर्घ तथा संयुक्त।	51
2.2 व्यंजन के प्रकार - स्पर्श, अन्तस्थ, ऊष्म, अल्पप्राण, महाप्राण, घोष तथा अघोष।	56
इकाई-3	59-74
3.1 वर्णों का उच्चारण स्थान : कण्ठ्य, तालव्य, मूर्धन्य, दन्त्य, ओष्ठ्य तथा दन्तोष्ठ्य।	60
3.2 बलाघात, संगम, अनुतान तथा संधि।	62
इकाई-4	75-144
4.1 भाषा सम्प्रेषण के चरण : श्रवण, अभिव्यक्ति, वाचन तथा लेखन।	76
4.2 हिन्दी वाक्य रचना, वाक्य और उपवाक्य। वाक्य भेद। वाक्य का रूपांतर।	107
4.3 भावार्थ और व्याख्या, आशय लेखन, विविध प्रकार के पत्र लेखन।	118

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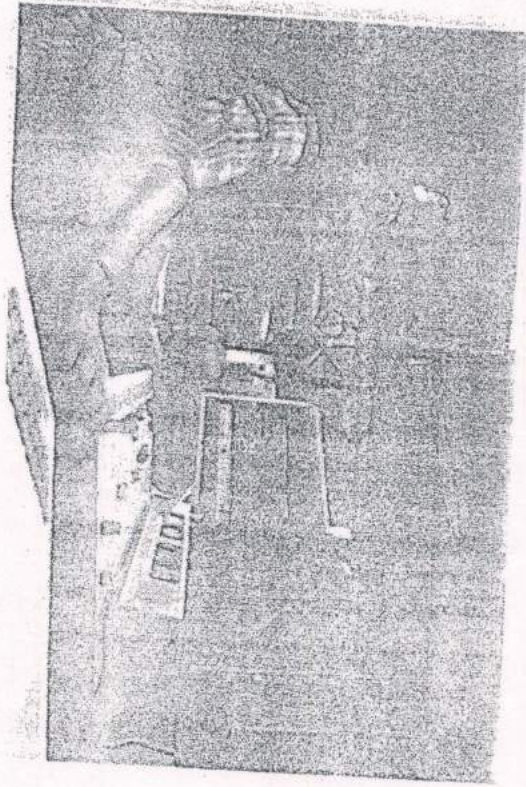
- 1. इति अर्थशास्त्र - I
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## ਤਤਕਰਾ

- ਭੂਮਿਕਾ 8
  - ਰਜਿੰਦਰ ਸਿੰਘ ਭੱਟੀ
- ਆਲੋਚਨਾ ਦਾ ਸਹੀ ਦਿਸ਼ਾ-ਸੂਚਕ- ਡਾ. ਬੀਬੀਪੁਰੀਆ 10
  - ਰਤਨ ਸਿੰਘ ਢਿੱਲੋਂ
- ਮਾਫੀਨਾਮਾ 13
  - ਡਾ. ਦੇਵਿੰਦਰ ਬੀਬੀਪੁਰੀਆ 'ਮਹਿਰਮ'
- 1. ਫੋਟੋ ਫਰੇਮ : ਚਿਹਨ ਸ਼ਾਸਤਰ 17
- 2. ਸੱਚ ਦਾ ਚਿੰਤਨ : ਚੀਖ ਖਾਮੋਸ਼ੀ ਦੀ 31
- 3. ਇਸ਼ਕ ਮਜ਼ਾਜ਼ੀ ਤੋਂ ਇਸ਼ਕ ਹਕੀਕੀ ਦਾ ਸਫਰ: 39  
ਰਮਜ਼ ਇਸ਼ਕ ਦੀ
- 4. ਚਿੰਤਾ, ਚਿੰਤਨ ਅਤੇ ਚੇਤਨਾ ਦੀ ਸ਼ਾਇਰੀ: 50  
ਸਰਘੀ ਦਾ ਇਕਰਾਰ
- 5. ਮੁਹੱਬਤ ਦੀ ਸ਼ਾਇਰੀ: ਸ਼ਬਦਾਂ ਦੇ ਗੁਲਾਬ 59
- 6. ਗੁਰਨਾਮ ਗਿੱਲ ਦੀ ਗਜ਼ਲ ਚੇਤਨਾ 75
- 7. ਰੰਗ ਬਿਰੰਗੇ ਫੁੱਲਾਂ ਦੀ ਕਿਆਰੀ: 87  
ਅੱਖਰਾਂ ਦੀ ਫੁੱਲਕਾਰੀ
- 8. ਪਰਵਾਸੀ ਪੰਜਾਬੀ ਗਜ਼ਲ ਦਾ ਸਹਿਸਵਾਰ: 96  
ਗੁਰਸ਼ਰਨ ਸਿੰਘ ਅਜੀਬ
- 9. ਬਾਲ ਕਵਿਤਾ ਵਿਚ ਆਸ ਦੀ ਕਿਰਨ: 103  
ਮਨਜੀਤ ਅੰਬਾਲਵੀ

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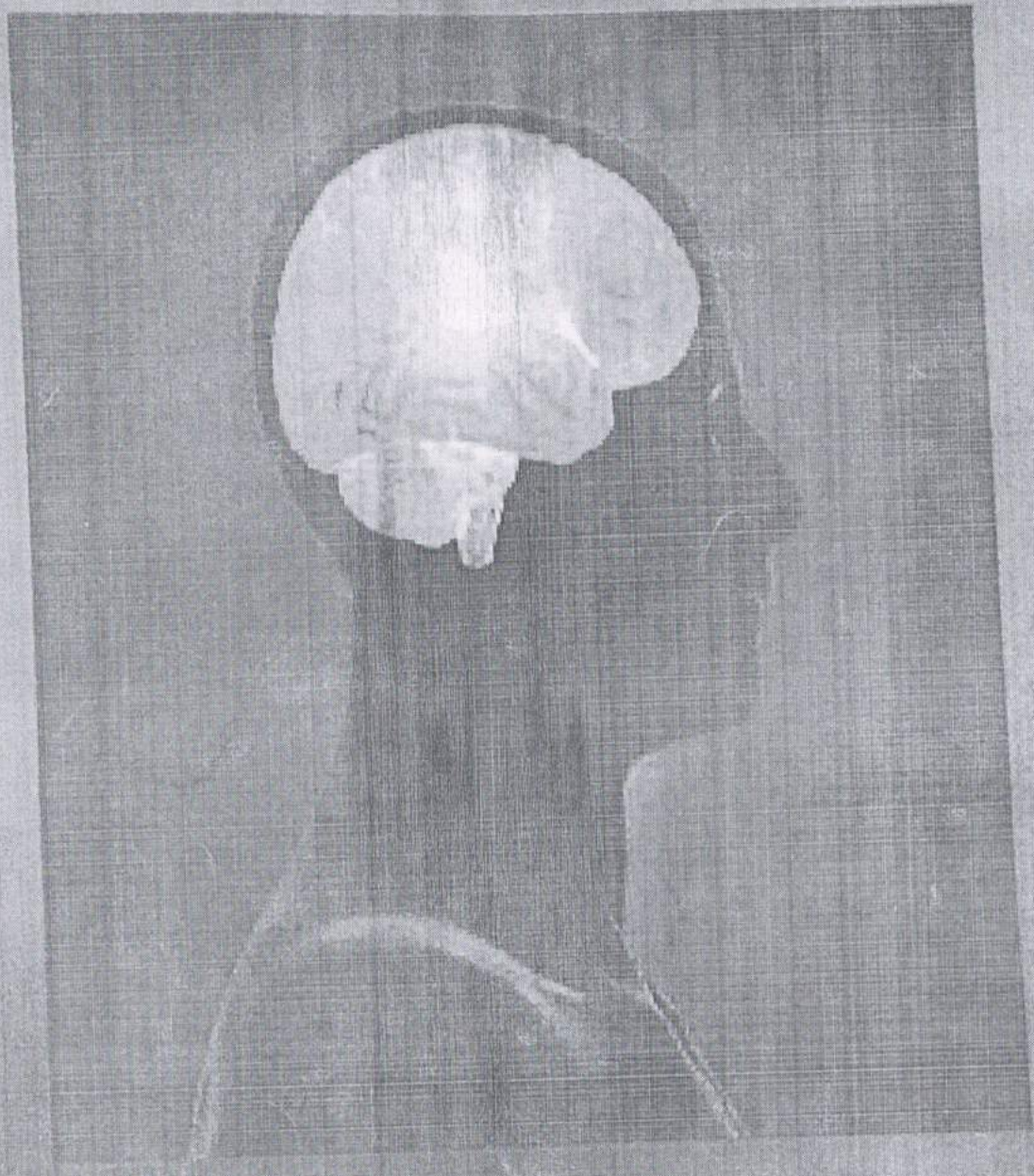
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## CONTENTS IN BRIEF

*Preface*

*Detailed Contents*

(iii)

(v)      5

S.No.	Chapter	Page No.
1.	Introduction to Psychopathology	1
2.	Criteria of Abnormal Behaviour	15
3.	Models of Psychopathology	25
4.	Classification of Mental Disorders	63
5.	Diagnostic Assessment	75
6.	Anxiety Disorders	97
7.	Obsessive-Compulsive and Related Disorders	143
8.	Substance-Related and Addictive Disorders	165
9.	Depressive Disorders	181
10.	Bipolar and Related Disorders	203
11.	Schizophrenia Spectrum and other Psychotic Disorders	221
12.	Psychological Interventions	253
	Glossary	291
	References	327

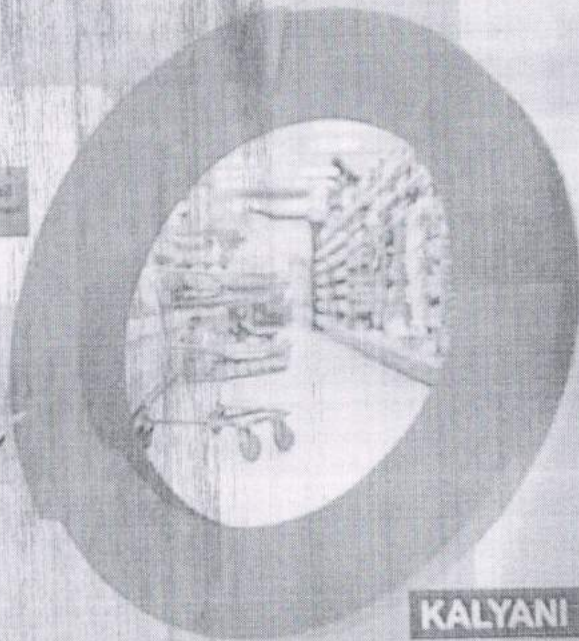
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Surender Kumar Nagia  
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**Mrs. Deepika Arora Madaan** is M.Com., M.Phil. from Kurukshetra University, Kurukshetra. With the strong determination and dedication towards study, she secured first rank in graduation in university and has been awarded Gold Medal by the University. She also bagged second rank in post graduation in KUK. She started her career as a lecturer in commerce in K.V.A. D.A.V. College for Women, Karnal in the year 2006. Presently she is working as an Assistant Professor in Commerce in S.D. (PC) College, Pithorapur. She has been teaching at the graduation and post graduation level from the last 7 years. She has presented papers at various national conferences and published research papers in journals.

The book Retail Business Management involves her complete, active and effective participation. The course content has been presented in a simple and understandable manner so as to make it easy for the students to learn and retain the matter. As per her, it is the support of her family members, her husband Mr. Rakesh Madaan and her son Divy Madaan which has led her to devote her complete involvement in this book.

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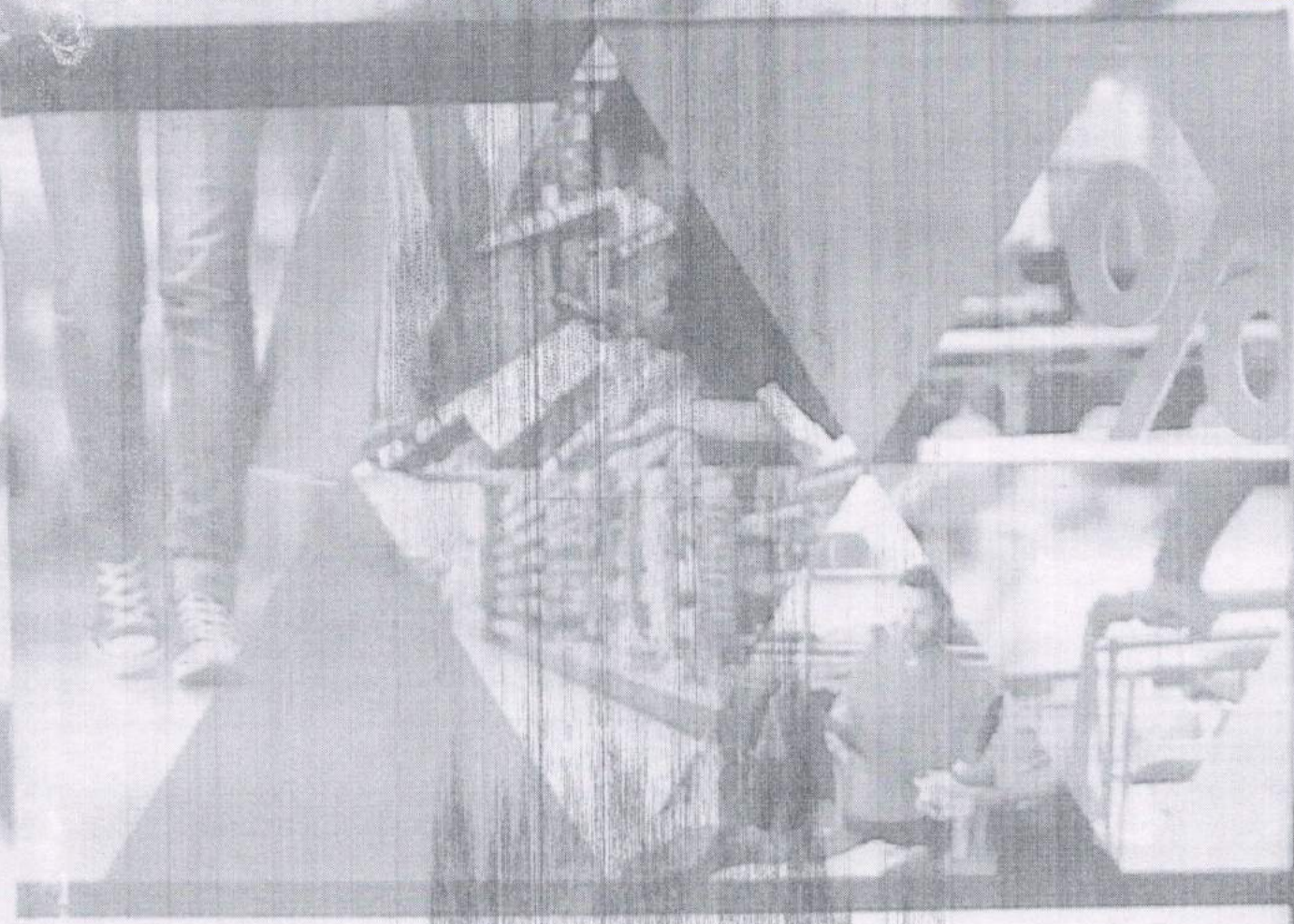


# CONTENTS

S.No.	Chapters	Pages
1.	Concepts of Retailing	1.1-1.14
2.	Classification of Retailers	2.1-2.11
3.	Theories of Retailing	3.1-3.9
4.	Strategic Planning in Retail	4.1-4.8
5.	Planning Location of Retail Establishments	5.1-5.13
6.	Store Location	6.1-6.20
7.	Store Layout	7.1-7.14
8.	Material Handling	8.1-8.10
9.	Retail Organisation	9.1-9.10
10.	Store and Non-Store Retailing	10.1-10.11
11.	Service Retailing	11.1-11.6
12.	Foreign Direct Investment in Retail	12.1-12.12
13.	Store Management	13.1-13.9
14.	Information Technology in Retailing	14.1-14.12
	Bibliography	1-4
	Question Papers	1-4

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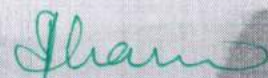
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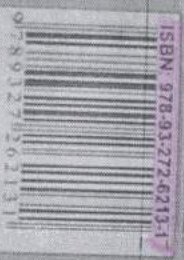
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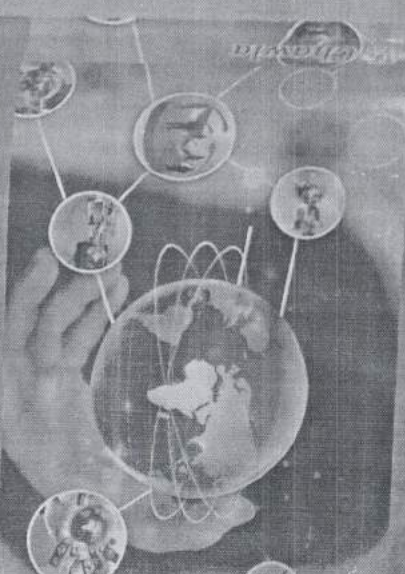
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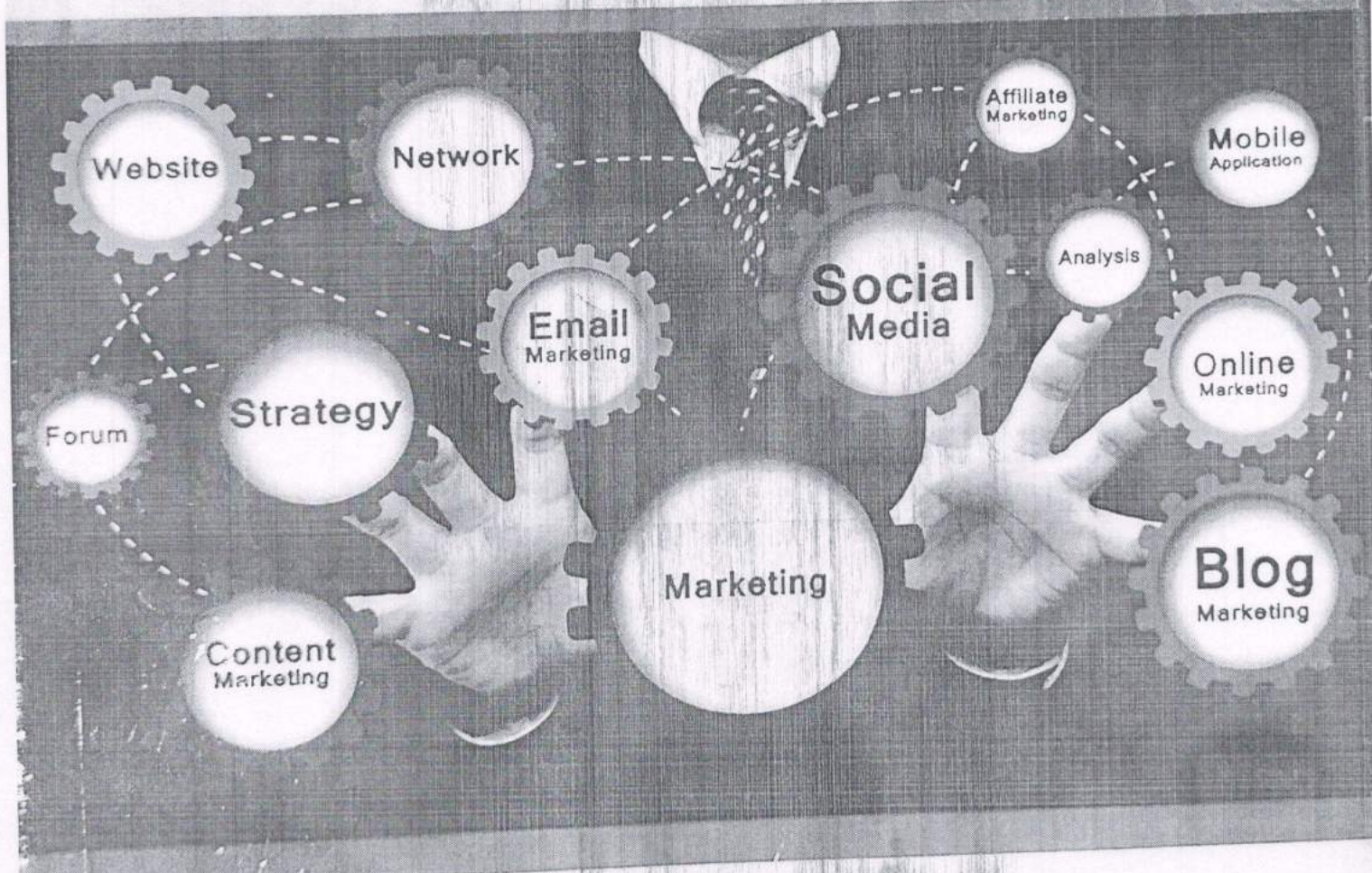
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# विषय-सूची

1. अंतर्राष्ट्रीय विपणन का परिचय: अर्थ, क्षेत्र तथा महत्व 1.1-19  
(An Introduction to International Marketing : Meaning, Scope and Importance)
2. अंतर्राष्ट्रीय विपणन वातावरण 2.1-2.18  
(International Marketing Environment)
3. विदेशी बाजार प्रवेश के तरीके 3.1-3.15  
(Foreign Market Entry Modes)
4. अंतर्राष्ट्रीय उत्पाद नियोजन प्रमापीकरण बनाम अनुकूलन 4.1-4.25  
(International Product Planning : Standardisation versus Adaptation)
5. नया उत्पाद विकास 5.1-5.14  
(New Product Development)
6. उत्पाद पहचान ब्रांडिंग, पैकेजिंग और लेबलिंग 6.1-6.20  
(Product Identification : Branding, Packaging and Labelling)
7. अन्तर्राष्ट्रीय कीमत निर्धारण 7.1-7.17  
(International Pricing)
8. अंतर्राष्ट्रीय कीमत उद्धरण 8.1-8.7  
(International Price Quotations)

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9. अंतर्राष्ट्रीय भुगतान की विधियाँ  
(Methods of International Payment) 9.1-9.12
10. अन्तर्राष्ट्रीय विज्ञापन तथा संवर्धन  
(International Advertising and Promotion) 10.1-10.20
11. वैयक्तिक विक्रय  
(Personal Selling) 11.1-11.11
12. विक्रय संवर्धन  
(Sales Promotion) 12.1-12.13
13. व्यापार मेले एवं प्रदर्शनियाँ  
(Trade Fairs and Exhibitions) 13.1-13.8
14. अंतर्राष्ट्रीय वितरण माध्यम  
(International Distribution Channels) 14.1-14.13
15. अंतर्राष्ट्रीय विपणन वितरण/संभार निर्णय  
(International Marketing Logistics Decisions) 15.1-15.13
16. विदेशी विक्रय एजेंटों का चयन एवं नियुक्ति  
(Selection and Appointment of Foreign Sales Agents) 16.1-16.9

संदर्भ-सूची  
(Bibliography)

1-3

  
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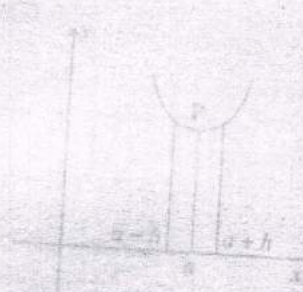
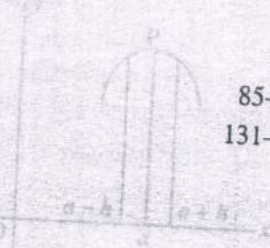
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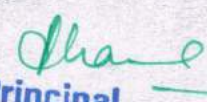
  
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# CONTENTS

Chapter	Pages
<b>PART—I</b>	
1. Maxima and Minima	1—56
2. Area of Plane Regions	57—70
<b>PART—II</b>	
3. Applications of Integration in Business and Economics	71—80
4. Leontief input-output model	81—92
<b>PART—III</b>	
<b>Linear Programming</b>	
1. Linear Programming—Graphical Methods	1—84
2. Linear Programming—Simplex Method	85—130
3. Transportation Methods	131—144
<b>PART—IV</b>	
<b>Interest and Annuities</b>	
1. Compound Interest	1—48
2. ANNUITY ; Types, Present value and Amount of an Annuity	49—96
<b>Appendix : Logarithms, Antilogarithms, Power, Roots and Reciprocal Tables of Number</b>	i—viii



  
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## Section-I

Geometrical meaning of a differential equation. Exact differential equations, integrating factors. First order higher degree equations solvable for  $x, y, p$ . Lagrange's equations, Clairaut's equations. Equations reducible to Clairaut's form. Singular solutions.

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## Section - II

Orthogonal trajectories in Cartesian coordinates and polar coordinates. Self orthogonal family of curves. Linear differential equations with constant coefficients. Homogeneous linear ordinary differential equations. Equations reducible to homogeneous.

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## Section-III

Linear differential equations of second order. Reduction to normal form. Transformation of the equation by changing the dependent variable / independent variable. Solution by operator of non-homogeneous linear differential equations. Reduction of order of a differential equation. Method of variations of parameters. Method of undetermined coefficients.

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## Section -IV

Ordinary simultaneous differential equations. Solution of simultaneous differential equations involving operators  $x (d / dx)$  or  $t (d / dt)$  etc. Simultaneous equation of the form  $dx/P = dy/Q = dz/R$ . Total differential equations. Condition for  $Pdx + Qdy + Rdz = 0$  to be exact. General method of solving  $Pdx + Qdy + Rdz = 0$  by taking one variable constant. Method of auxiliary equations.

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# Contents

<b>1. Exact Differential Equations</b>	<b>1-20</b>
1. Geometrical meaning of differential equations	2
2. Theorem	4
3. Solution of an exact differential equation	5
4. To show that there is an infinite number of integrating factors for an equation $Mdx + Ndy = 0$	
5. Rules for finding the integration factors	12
Exercise	20
<b>2. Equations of First Order and Higher Degree</b>	<b>21-45</b>
1. Equations solvable for $p$	21
2. Equations solvable for $x$	28
3. Equations solvable for $y$	30
4. Lagrange's Equation	35
5. Methods to find the singular solution	40
Exercise	44
<b>3. Orthogonal Trajectories</b>	<b>46-51</b>
1. To find orthogonal trajectories of given family of curves in cartesian co-ordinates	47
2. To find orthogonal trajectories of given family of curve in polar co-ordinate	50
Exercise	51
<b>4. Linear Differential Equations with Constant Coefficients</b>	<b>52-93</b>
1. Linear differential equations with constant coefficients	52
2. Particular integrals	60
3. Particular integrals in some special cases	62
Exercise	92
<b>5. Homogeneous Linear Differential Equations</b>	<b>94-106</b>
1. Method to solve homogeneous linear differential equation	94
2. Legendre's linear differential equation	103
Exercise	105

  
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<b>6. Linear Differential Equations of Second Order</b>	<b>107-164</b>
1. Introduction	107
2. Solution of a linear differential equation of second order by changing the dependent variable when an integral included in the C.F. is known	107
3. Solution of a linear differential equation of second order by removing the first derivative and changing the dependent variables	124
4. Solution of a linear differential equation of second order by changing the independent variable	136
Method of variation of Parameters	147
6. The method of undetermined coefficients	159
Exercise	164
<b>7. Ordinary Simultaneous Differential Equations</b>	<b>165-182</b>
1. Introduction	165
2. Methods for solving ordinary simultaneous differential equations with constant coefficients	165
3. Methods of solving simultaneous equations of the form	176
4. Method to find second solution with the help of the first solution	180
Exercise	182
<b>8. Total Differential Equation</b>	<b>183-200</b>
1. Total differential equation	183
2. Necessary and sufficient conditions for integrability of total or single differential equation	183
3. Methods of solving $Pdx + Qdy + Rdz = 0$	186
Exercise	200
● <b>Short Answer Type Questions</b>	<b>201-204</b>
● <b>Examination Paper</b>	<b>205-224</b>

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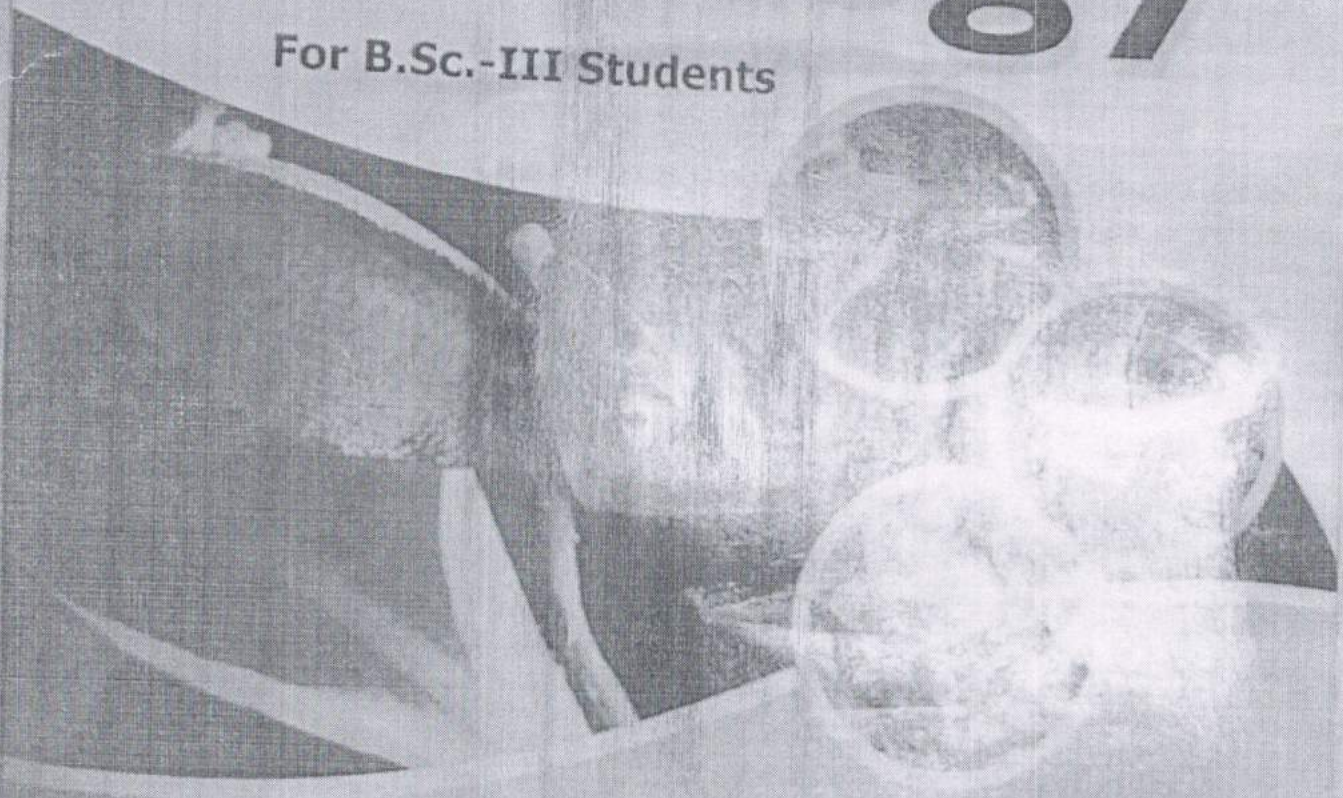


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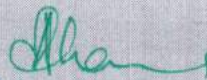
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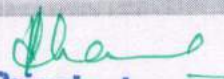
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# CONTENTS

	1. STUDY OF PESTS	11-31
	1.1. PESTS OF SUGARCANE	11
	1.1.1. Sugarcane leaf-hopper	11
rs	1.1.2. Sugarcane whitefly	12
VI	1.1.3. Sugarcane top borer	13
5	1.1.4. Sugarcane root borer	14
8	1.1.5. Gurdaspur borer	15
6	1.2. PESTS OF COTTON:	16
3	1.2.1. Red Cotton bug	16
3	1.3. PESTS OF WHEAT	17
5	1.3.1. Wheat stem borer	17
8	1.4. PESTS OF PADDY	18
3	1.4.1. Gundhi bug	18
6	1.4.2. Rice grasshopper	19
4	1.4.3. Rice stem borer	20
5	1.4.4. Rice hispa	21
5	1.5. PESTS OF VEGETABLES	22
	1.5.1. <i>Aulocophora faveicollis</i>	22
	1.5.2. <i>Dacus cucurbitas</i>	23
	1.5.3. <i>Tetranychus telarius</i>	24
	1.5.4. <i>Epilachna</i>	25

  
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ਸਾਹਿਤਕ ਦ੍ਰਿਸ਼ਟੀਕੋਣ

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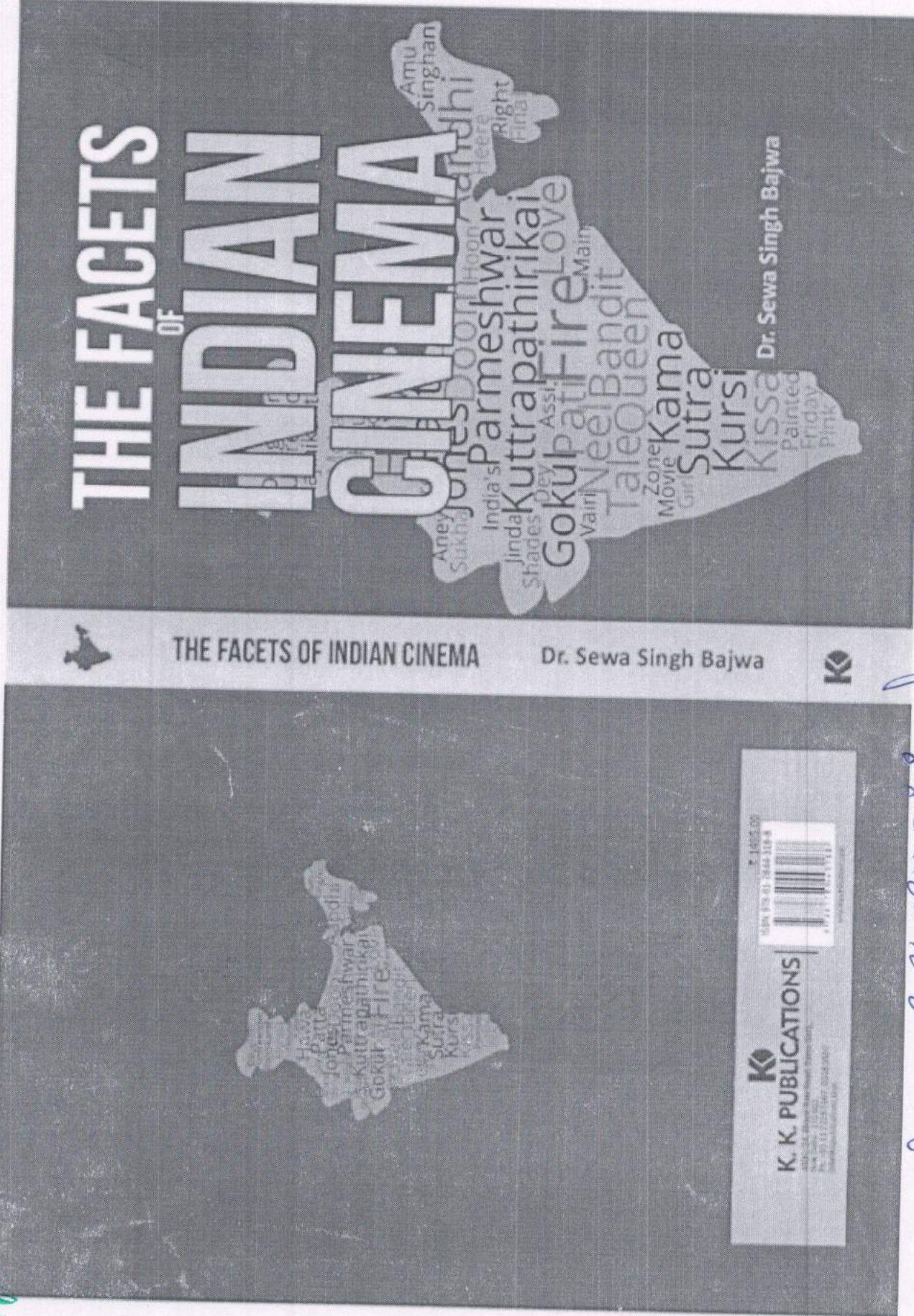
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### ਤਤਕਰਾ

- ਸ਼ਾਇਰੀ ਅਤੇ ਸਮੀਖਿਆ ਦਾ ਸੰਗਮ : ਡਾ. ਦੇਵਿੰਦਰ ਬੀਬੀਪੁਰੀਆ / 7
- ਖੜ੍ਹੇ ਪਾਣੀਆਂ ਵਿਚ ਨਵੀਂ ਹਲਚਲ ਪੈਦਾ ਕਰਨ ਵਾਲਾ ਸਾਹਿਤਕਾਰ :  
ਦੇਵਿੰਦਰ ਬੀਬੀਪੁਰੀਆ / 10
- ਬਿਨਾ ਡੰਡੀ ਵਾਲਾ ਕੱਪ-ਫੂਲਿਕਾ / 12
- ਪੰਜਾਬੀ ਭਾਸ਼ਾ, ਵਿਸ਼ਵੀਕਰਨ ਅਤੇ ਨਵੀਂ ਪੀੜ੍ਹੀ  
(ਸੰਗੀਤ, ਸਿਨੇਮਾ ਅਤੇ ਫੈਸ਼ਨ ਦੇ ਸੰਦਰਭ ਵਿੱਚ) / 16
- ਪੰਜਾਬੀ ਬੋਲੀ : ਨਵੀਆਂ ਚੁਣੌਤੀਆਂ ਅਤੇ ਸਮਾਧਾਨ  
(ਹਰਿਆਣਾ ਦੇ ਸੰਦਰਭ ਵਿੱਚ) / 24
- ਗ਼ਜ਼ਲ : ਰੂਪ-ਵਿਧਾਨ / 30
- ਗੁਰਬਾਣੀ : ਸਮਾਜ ਨੂੰ ਧਾਰਮਿਕ ਵਿਗਿਆਨਕ ਸੋਧ / 40
- ਪਰਵਾਸੀ ਪੰਜਾਬੀ ਗ਼ਜ਼ਲ : ਸਮੱਸਿਆਗਤ ਪੈਰਾਡਾਇਮ / 48
- ਗੁਰੂ ਗ੍ਰੰਥ ਸਾਹਿਬ ਵਿਚ ਬ੍ਰਹਮ ਦਾ ਸੰਕਲਪ / 60
- ਪਰਵਾਸੀ ਪੰਜਾਬੀ ਗ਼ਜ਼ਲ ਦਾ ਕੇਂਦਰ ਬਿੰਦੂ : ਨਸਲੀ ਵਿਤਕਰਾ / 68



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# CONTENTS

<u>MUSEUM SPECIMENS OF CLASS PROTOSTOMATA</u>		<u>MUSEUM SPECIMENS OF CLASS CYCLOSTOMATA</u>	
1. PLANARIA	1	1. MYXINE	1
2. TRICHOPLANUS	2	2. PETROMYZON	2
3. PLANORHYNCHUS	3	3. ANTIPODITES LARVA	3
4. GYROGASTER	4	<u>MUSEUM SPECIMENS OF CLASS CHONDRICTHYES</u>	
5. AMPHELOXYS	5	1. SYGAMA	1
<u>MUSEUM SPECIMENS OF CLASS GASTROPODA</u>		2. PUDIS	2
1. PLANORBIS	1	3. HIRACINE (ELECTRIC RAY)	3
2. PLANORBIS	2	4. TRYGON	4
3. PLANORBIS	3	5. RHINOBATIS (GUJAR FISH)	5
4. PLANORBIS	4	6. RAJA	6
5. PLANORBIS	5	7. CHIMAERA	7
<u>MUSEUM SPECIMENS OF CLASS GASTROPODA</u>		<u>MUSEUM SPECIMENS OF CLASS GASTROPODA</u>	
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9. PLANORBIS	9	9. PLANORBIS	9
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12. PLANORBIS	12	12. PLANORBIS	12
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14. PLANORBIS	14	14. PLANORBIS	14
15. PLANORBIS	15	15. PLANORBIS	15
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19. PLANORBIS	19	19. PLANORBIS	19
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27. PLANORBIS	27	27. PLANORBIS	27
28. PLANORBIS	28	28. PLANORBIS	28
29. PLANORBIS	29	29. PLANORBIS	29
30. PLANORBIS	30	30. PLANORBIS	30
31. PLANORBIS	31	31. PLANORBIS	31
32. PLANORBIS	32	32. PLANORBIS	32
33. PLANORBIS	33	33. PLANORBIS	33
34. PLANORBIS	34	34. PLANORBIS	34
35. PLANORBIS	35	35. PLANORBIS	35
36. PLANORBIS	36	36. PLANORBIS	36
37. PLANORBIS	37	37. PLANORBIS	37
38. PLANORBIS	38	38. PLANORBIS	38
39. PLANORBIS	39	39. PLANORBIS	39
40. PLANORBIS	40	40. PLANORBIS	40
41. PLANORBIS	41	41. PLANORBIS	41
42. PLANORBIS	42	42. PLANORBIS	42
<u>MUSEUM SPECIMENS OF CLASS AMPHIBIA</u>		<u>MAMMALS</u>	
1. SECURUS	1	1. CREMATORHYNCHUS	1
2. SECURUS	2	2. BUDINA	2
3. SECURUS	3	3. DUDELPHIS	3
4. SECURUS	4	4. MACROPUS	4
5. SECURUS	5	5. URSUS	5
6. SECURUS	6	6. BETALEA	6
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8. SECURUS	8	8. MAMMILLUS	8
9. SECURUS	9	9. URSUS	9
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42. SECURUS	42	42. URSUS	42
<u>MUSEUM SPECIMENS OF CLASS AMPHIBIA</u>		<u>MAMMALS</u>	
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4. SECURUS	4	4. MACROPUS	4
5. SECURUS	5	5. URSUS	5
6. SECURUS	6	6. BETALEA	6
7. SECURUS	7	7. MASTRIX	7
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11. SECURUS	11	11. URSUS	11
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24. SECURUS	24	24. URSUS	24
25. SECURUS	25	25. URSUS	25
26. SECURUS	26	26. URSUS	26
27. SECURUS	27	27. URSUS	27
28. SECURUS	28	28. URSUS	28
29. SECURUS	29	29. URSUS	29
30. SECURUS	30	30. URSUS	30
31. SECURUS	31	31. URSUS	31
32. SECURUS	32	32. URSUS	32
33. SECURUS	33	33. URSUS	33
34. SECURUS	34	34. URSUS	34
35. SECURUS	35	35. URSUS	35
36. SECURUS	36	36. URSUS	36
37. SECURUS	37	37. URSUS	37
38. SECURUS	38	38. URSUS	38
39. SECURUS	39	39. URSUS	39
40. SECURUS	40	40. URSUS	40
41. SECURUS	41	41. URSUS	41
42. SECURUS	42	42. URSUS	42

  
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# PROCEEDINGS

## 2nd Annual Conference

1<sup>st</sup> - 3<sup>rd</sup> February, 2018



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**Kurukshetra**  
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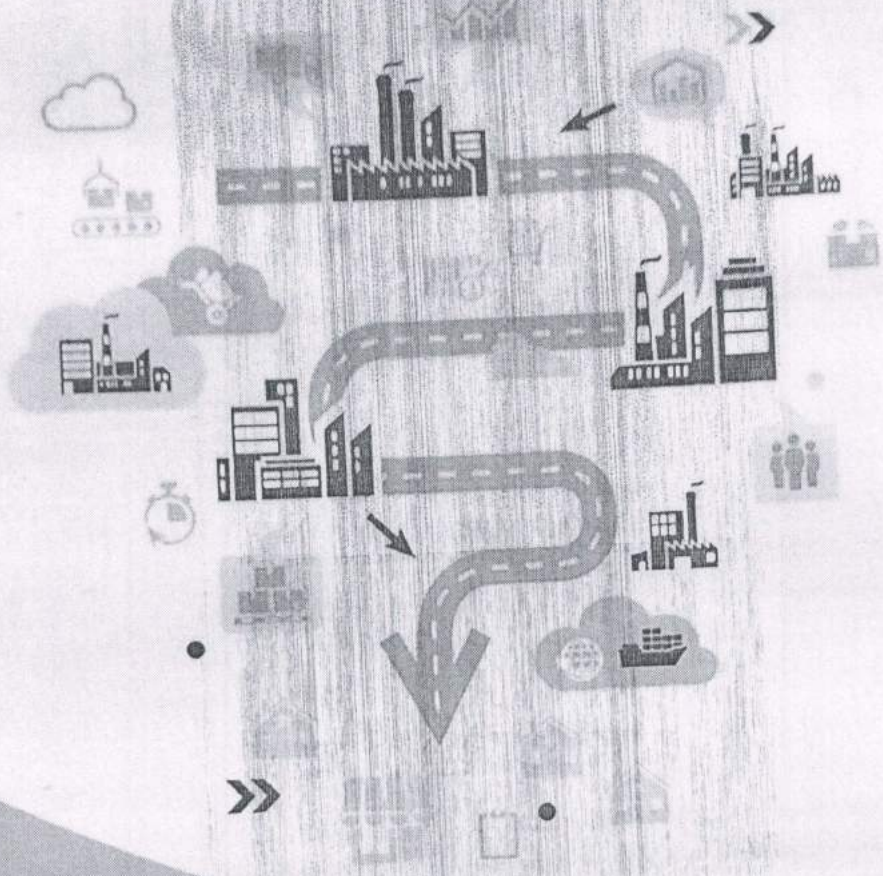


9. पंजाब बंटवारा-राजनैतिक और प्रशासनिक गलत फहमी और देश व हरियाणा पर उसका प्रभाव  
*Krishan Chander Dahiya* 93
10. औपनिवेशिक दक्षिणी-पूर्वी पंजाब में जमींदार व कृषक वर्ग : एक समीक्षात्मक अध्ययन  
*Dheeraj Kaushik* 111
11. व्यक्तिगत सत्याग्रह में भगत रामेश्वर दास  
*Dr. Mahender Singh* 119
12. हरियाणा में असहयोग आन्दोलन: आर्य समाजियों की भूमिका का एक अध्ययन ( 1920-1922 )  
*Sushila* 133
13. STATUS OF WOMEN LAWYERS IN THE LEGAL PROFESSION IN HARYANA  
*Sonia Singroha* 139
14. औपनिवेशिक हरियाणा की आर्थिक स्थिति  
*Dr. Pawan Kumar* 147
15. NARNAUL: BUILDING LEGACY OF SHER SHAH SURI  
*Dr. Jagdish Parshad* 155
16. हरियाणवी भाषा के मिश्रक  
*Prof. Vishve Bandhu Sharma* 163
17. THE THREE KURUKSHETRA (BHARATA, LAOS, COMBODIA)  
*Dr. Manmohan Sharma* 173
18. THE GEOGRAPHY OF ANCIENT KURUKSHETRA  
*Dr. Meenakshi* 179
19. FAUNAL FIGURINES UNEARTHED FROM SOME HARAPPAN SITES IN HARYANA - A STUDY  
*Vikrant Dhankhar* 185
20. ANCIENT SCULPTURAL ART OF HARYANA  
*Swati Chandra* 195

21. LIFESTYLE ACCESSORIES FOUND FROM EXCAVATED SITES IN HARYANA  
*Neha Mahgaonkar* 209
22. HISTORY THROUGH THE ARCHITECTURAL RUINS OF BHIMA DEVI TEMPLE PINJORE  
*Babli Devi* 221
23. AN ARCHAEOLOGICAL ASSESSMENT OF SCIENCE AND TECHNOLOGY IN HARYANA  
*Harshita Saxena* 235
24. हरियाणा के प्राचीन वैदिक इतिहास में सरस्वती नदी का महत्व  
*Dr. Mamta Rani* 245
25. प्राचीन वैदिक शास्त्रों में सरस्वती नदी के ऐतिहासिक संदर्भ  
*Dr. Ramchander* 253
26. DHAROHAR: AN AMALGAM OF HARYANVI CULTURE  
*Dr. Mahender Singh Bagi* 257
- CONTRIBUTORS 267

  
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# Contents

S.No.	CHAPTERS	PAGES
1.	Supply Chain Management : An Introduction	1.1 – 1.15
2.	Supply Chain Management and Marketing Mix	2.1 – 2.12
3.	Co-ordination and Integration for Supply Chain Management	3.1 – 3.19
4.	Strategic Supply Chain Management	4.1 – 4.15
5.	Transportation	5.1 – 5.14
6.	Warehousing	6.1 – 6.13
7.	Customer Service	7.1 – 7.20
8.	Distribution Channel Design	8.1 – 8.20
9.	Information System in Supply Chain Management	9.1 – 9.14
10.	Recent Developments in SCM	10.1 – 10.15

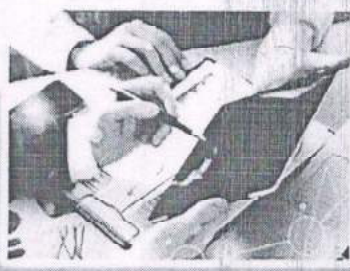
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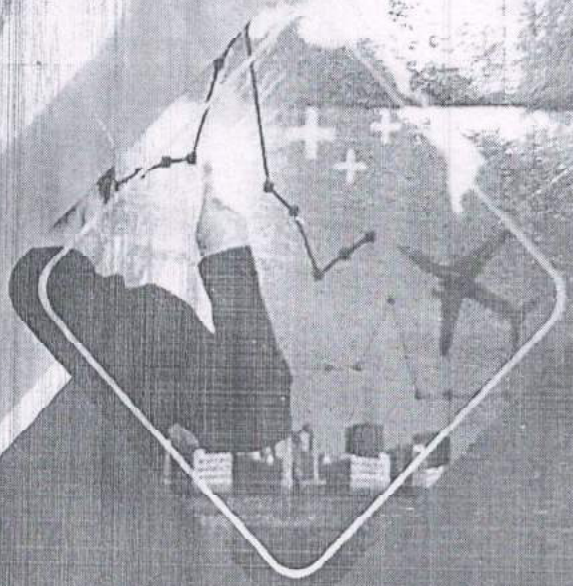
27



PLANS AND  
TEAM  
IDEA



MARKET  
SALES  
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Ashu K. Garg

# EXPORT MARKETING

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# EXPORT MARKETING

*(For BBA 5<sup>th</sup> Semester Students of Punjabi University, Patiala)*

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# Contents

SL.No.	CHAPTERS	PAGES
1.	AN INTRODUCTION TO EXPORT MARKETING	1.1 – 1.14
2.	INTERNATIONAL TRADE: MEANING, CONCEPT AND SIGNIFICANCE	2.1 – 2.11
3.	TARIFFS AND NON-TARIFF BARRIERS	3.1 – 3.8
4.	FOREIGN EXCHANGE	4.1 – 4.10
5.	BALANCE OF PAYMENTS	5.1 – 5.11
6.	REGIONAL ECONOMIC FORCES	6.1 – 6.5
7.	FOREIGN MARKET ENTRY MODES	7.1 – 7.15
8.	FOREIGN MARKET SELECTION	8.1 – 8.8
9.	EXPORT PRODUCT STRATEGY	9.1 – 9.18
10.	INTERNATIONAL PRODUCT LIFE CYCLE	10.1 – 10.8
11.	EXPORT PRICING	11.1 – 11.20
12.	EXPORT DISTRIBUTION CHANNELS	12.1 – 12.13
13.	EXPORT MARKETING LOGISTICS DECISIONS	13.1 – 13.13
14.	EXPORT PROMOTION	14.1 – 14.20

  
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KARNAL



15.	EXPORT FINANCE	15.1 - 15.12
16.	RISKS IN EXPORT MARKETING	16.1 - 16.7
17.	EXPORT DOCUMENTATION	17.1 - 17.29
18.	PROCESSING OF AN EXPORT ORDER	18.1 - 18.4
19.	QUALITY CONTROL AND PRE-SHIPMENT INSPECTION	19.1 - 19.5
	BIBLIOGRAPHY	1 - 4

  
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(Citizen Journalism)

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## अनुक्रम

प्रस्तावना	— उमेश उपाध्याय	7
प्रस्तावना के साथ-साथ प्रशिक्षण भी जरूरी (संपादकीय)	— डॉ. पवन सिंह मलिक	11
1. हम नागरिक पत्रकार क्यों बनें	— लोकेन्द्र सिंह	15
2. नागरिक पत्रकारिता की आधुनिक समाज में भूमिका	— प्रशांत बाजपेई	23
3. नागरिक पत्रकारिता : परिचय, इतिहास व भारत में नागरिक पत्रकारिता	— विजयेन्द्र कुमार झा	30
4. नागरिक पत्रकारिता : चुनौतियाँ, भविष्य और संभावनाएँ	— साकेत दुबे	36
5. नागरिक पत्रकारिता: प्रकार, माध्यम एवं अभ्यास के तरीके	— अनिल कुमार पांडेय	42
6. भाषा की शुद्धता और स्तर है बड़ी चुनौती	— दिनेश कुमार	60
7. लोकतांत्रिक अभिव्यक्ति का मंच नागरिक पत्रकारिता	— अमरेन्द्र कुमार आर्य	66
8. नागरिक पत्रकार से नियमित पत्रकारिता की यात्रा	— डॉ. प्रदीप तिवारी	75



- 82
9. नागरिक पत्रकारिता के लिए विषयों का चयन  
— डॉ. तरुणा नरुला
- 91
10. नागरिक पत्रकारिता में छायाचित्र, वीडियो व ग्राफिक्स का महत्त्व  
— डॉ. उदयभान सिंह
- 101
11. नागरिक पत्रकारिता और सोशल मीडिया  
— डॉ. प्रदीप कुमार
- 110
12. नागरिक पत्रकारिता एवं सूचना का अधिकार  
— डॉ. भारती बत्सरा
- 120
13. ग्रामीण परिप्रेक्ष्य एवं नागरिक पत्रकारिता  
— डॉ. जयपाल मेहरा
- 128
14. मीडिया में नागरिक पत्रकारिता के लिए अवसर  
— डॉ. सुभाष चंद गोयल
- 136
15. नागरिक पत्रकारिता प्रशिक्षण के मूल सूत्र  
— डॉ. अमित भारद्वाज

  
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