

# Lesson Plan 2025 ODD SEM

KAMAL KISHOR (TOURISM MANAGEMENT)

## BTTM 1ST SEM NATURAL TOURISM RESOURCES OF INDIA

Month and Week	Topic
<b>Jul-25</b>	
Third Week	India: Physiographic regions,
Fourth Week	Northern Mountains
<b>Aug-25</b>	
First Week	Northern Plains
Second Week	Peninsula Plateau, Coastal Regions, Great Indian Dessert, Islands
Third Week	Touristic significance of various Physiographic regions.
Fourth Week	Wildlife Tourism Potential in India
<b>Sep-25</b>	
First Week	Case studies of Ranthambore National Park, Great Himalayan National Park
Second Week	Jim Corbett National Park, Gir National Park and Bhandhavgarh National Park, Kaziranga National park
Third Week	Major Hill Stations and Adventure Tourism in India:
Fourth Week	Case Study from
<b>Oct-25</b>	
First Week	Himachal Pradesh, Uttarakhand and Sikkim

<b>Second Week</b>	Coastal and Beach Tourism Potential in India
<b>Third Week</b>	Case Study From Goa
<b>Fifth Week</b>	Kerala, Karnataka
<b>Nov-24</b>	
<b>First Week</b>	Tamilnadu
<b>Second Week</b>	REVISION
<b>Third Week</b>	REVISION

**Lesson Plan 2025 ODD SEM**  
**KAMAL KISHOR (TOURISM MANAGEMENT)**  
**MDC BSC LIFE SC 1ST SEM Basic of Tourism**

<b>Month and Week</b>	<b>Topic</b>
<b>Jul-25</b>	
<b>Third Week</b>	Tourism, tourist, visitors
<b>Fourth Week</b>	Traveler, excursionist as per UNWTO
<b>Aug-25</b>	
<b>First Week</b>	Ministry of Tourism, Govt. of India
<b>Second Week</b>	Impacts of Tourism (Economic, Socio-cultural and Environmental) Islands
<b>Third Week</b>	Approaches to study tourism
<b>Fourth Week</b>	Travel Agency and Tour Operators – Meaning and Types
<b>Sep-25</b>	
<b>First Week</b>	Linkages in Tourism Industry, Push and Pull factors in Tourism.

<b>Second Week</b>	Attractions: Types and their significance for tourism
<b>Third Week</b>	Transportation: Types and their significance for tourism
<b>Fourth Week</b>	Accommodation: Types and their significance for tourism
<b>Oct-25</b>	
<b>First Week</b>	Characteristics of tourism and hospitality services- Perishability, Variability, Inseparability
<b>Second Week</b>	Intangibility, Seasonality
<b>Third Week</b>	Vertical, Horizontal
<b>Fifth Week</b>	Diagonal Integration in Tourism
<b>Nov-24</b>	
<b>First Week</b>	REVISION
<b>Second Week</b>	REVISION
<b>Third Week</b>	REVISION

**Lesson Plan 2025 ODD SEM**  
**KAMAL KISHOR (TOURISM MANAGEMENT)**  
**MDC BA 3RD SEM Hospitality Management**

<b>Month and Week</b>	<b>Topic</b>
<b>Jul-25</b>	
<b>Third Week</b>	Overview and evolution of the hospitality industry
<b>Fourth Week</b>	Different Hospitality Sectors: Hotel & Resorts
<b>Aug-25</b>	
<b>First Week</b>	Restaurants & Food Service, Travel and Tourism
<b>Second Week</b>	MICE, Spa & Wellness

<b>Third Week</b>	Concept of Hotel
<b>Fourth Week</b>	organization structure and classification of Hotels
<b>Sep-25</b>	
<b>First Week</b>	Types of rooms and Types of plan.
<b>Second Week</b>	Front office Department: Organization & Functions
<b>Third Week</b>	Housekeeping Department: Organization & Functions.
<b>Fourth Week</b>	Overview of Food and beverage production and service.
<b>Oct-25</b>	
<b>First Week</b>	Organization and functions of Engineering & Maintenance, Store & Purchase, Human Resources, Sales & Marketing and Accounts department
<b>Second Week</b>	Sole – Proprietorship: Characteristics and Limitations
<b>Third Week</b>	Partnership: Characteristics and Limitations
<b>Fifth Week</b>	Joint stock companies: Characteristics and Limitations.
<b>Nov-24</b>	
<b>First Week</b>	Referral Organizations, Hotel chain, Lease Agreements, Management contracts, Franchise Organizations
<b>Second Week</b>	Major players in Indian hospitality sector
<b>Third Week</b>	Recent development and challenges of hospitality industry in India. Future of hospitality industry in India