

Pt. Chiranji Lal Sharma Government College, Karnal
Department of Journalism & Mass Communication
Lesson Plan ODD Semester (2025-26)

Course Code : M24-JMC-104

Course Type- PC-1

Name of Course: News Writing Marks-100

MAJMC- 1st Sem		Month
I	1. Write 5 hard news stories (150-200 words) in inverted pyramid format. 2. Write 5 soft stories in narrative style. 3. Compile at least four new stories (250-300 words) on local city	Aug-25
II	6. Conduct and write interview with an expert/source on a selected topic, applying research and interviewing techniques. 7. Write headlines (at least 10 news stories) on local city major happenings during current semester. 8. Write attention-grabbing headlines for three-three different national and international news stories. 9. Write a feature article (400-500 words) on a human-interest story, applying article structures and formats..	Sept-2025 revision (1st Assignment)
III	11. Write a column for magazine (400-500 words) 12. Write a radio news script (1-2 minutes) on a current event, applying principles of broadcast news writing. 13. An assignment exclusively on radio news headlines (at least 5). 14. Write a TV news script (1-2 minutes) on a current events (at least 5), applying principles of broadcast news writing and crafting leads, intros, and outros (winding up the story).	Oct-2025 revision (2nd Assignment)
IV	17. Write a news story (250-300 words) for an online news portal, applying essentials of digital writing and SEO best practices. 18. Write social media posts (Facebook, Twitter, Instagram) on a selected topic, applying writing styles and tone suitable for each platform. 19. Write a blog post (400-500 words) on a selected topic, applying writingstyles and tone suitable for a blog audience.	Nov-2025 revision (Unit test in 1st week)

Dinesh Kumar

Assistant Prof. of Mass Communication

PT CLS Govt College, Karnal