

# **Pt. Chiranji Lal Sharma Government College, Karnal**

**Department of Journalism & Mass Communication**

## **Lesson Plan ODD Semester (2025-26)**

**Course Code : B-23-JMC-102**

**Course Type- CC-B1**

**Name of Course: INTRODUCTION TO JOURNALISIM**

**Marks-100**

| <b>BAJMC- 1st Sem</b> |  | <b>Month</b>       |
|-----------------------|--|--------------------|
| <b>Unit-I</b>         | <input type="checkbox"/> <b>Journalism: Concept, elements, definition, nature and scope</b><br><input type="checkbox"/> <b>Indian concept of Journalism: Ancient Perspective</b> | Aug-25             |
| <b>Unit-II</b>        | <input type="checkbox"/> <b>Contemporary Issues and Debates in Journalism</b><br><input type="checkbox"/> <b>Media Literacy: concept and definition</b>                          | Sept-2025 revision |
| <b>Unit-III</b>       | <input type="checkbox"/> <b>Journalism; Yellow Journalism</b><br><input type="checkbox"/> <b>Investigative Journalism Advocacy Journalism</b>                                    | Oct-2025 revision  |
| <b>Unit-IV</b>        | <input type="checkbox"/> <b>New technological trends in journalism, Cyber journalism</b><br><input type="checkbox"/> <b>Journalism through social media</b>                      | Nov-2025 revision  |

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