

Pt. Chiranji Lal Sharma Government College, Karnal

Department of Journalism & Mass Communication

Lesson Plan ODD Semester (2025-26)

Course Code : B-23-JMC-101

Name of Course: INTRODUCTION TO COMMUNICATION

Course Type- CC-A1

Marks - 100

BAJMC- 1st Sem.		Month
Unit-I	<input type="checkbox"/> Communication: definition and concept <input type="checkbox"/> Evolution of Communication	Aug-2025 revision
Unit-II	<input type="checkbox"/> Levels of communication <input type="checkbox"/> Principles of communication	Sept-2025 revision
Unit-III	<input type="checkbox"/> Verbal communication <input type="checkbox"/> Non verbal communication	Oct-2025 revision
Unit-IV	<input type="checkbox"/> Models of communication: <input type="checkbox"/> Sadharanikaran,	Nov-2025 revision

Dr. Rajeshwer

Assistant Prof. of Mass Communication

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